

GENERATE.

CABOOLTURE
TOWN 21–22
SQUARE OCT 17

EXHIBITION EXPRESSION
OF INTEREST
– WE WANT YOU

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21 – 22
OCT 17

Expression of Interest – Artist & Creative Worker Application

2017 will play host to an exciting new event taking place in Caboolture Town Square on Saturday 21 and Sunday 22 October. Proudly presented by Moreton Bay Region Industry & Tourism (MBRIT) and Moreton Bay Regional Council (MBRC), **Generate** will aim to activate the Town Square precinct through the use of creative works, including visual art installations, projections, workshops, stage entertainment, art and craft markets and more.

Generate will aim to showcase the talents of local artists, groups and schools as part of the key engagement strategy. We are currently looking for Expressions of Interest from individuals and groups that may be interested in participating in this exciting new event.

Details:

Event Dates: Saturday 21 October & Sunday 22 October 2017

Venue: Caboolture Hub & Town Square, King St, Caboolture

There are six key avenues in which artists and creative workers/groups can be involved in the festival:

- **1. The Generate 'Gallery'** – The Gallery will be an immersive and exciting display of local contemporary art. This opportunity is open to various creative works, including, but not limited to: paintings, photography, woodwork, metal work, glass painting, mosaics, pottery, sculptures, wearable art and other formats of art. Multiple submissions are accepted and encouraged. There may also be a theme attached to this exhibition.
- **2. Generate Cube Murals** – There will be the opportunity for individuals / groups to paint a mural/s on the sides of large ply cubes (provided) which will be erected in town square as part of a temporary public art project. Murals will be painted 'live' onsite during the running of the event and there may be opportunities for audience participation.
- **3. Generate Large-Scale Sculptural Pieces** – Town Square will come alive with large temporary sculptural pieces, which will form part of the Generate Arts Trail, a contemporary installation featuring large pieces made from various materials, including found and repurposed items. These installations will ideally be sized 1.5m x 1.5m + and will need to be structurally sound.
- **4. Main Stage Artist/Busker/Street Performer** – This opportunity is open to any performer, artist, musician, busker, dance or performance-based act. It also includes artistic works such as short films or animation, and wearable art.
- **5. Workshops** – This opportunity is open to groups or individuals who wish to run creative workshops during the event. Ideally, workshops would run for multiple sessions during the day at a running time of 30 – 45 minutes per session. Workshops can be open to all participants, or targeted to specific groups, such as children.
- **6. Art Fair Stall** – This opportunity is open to those wishing to run a stall featuring and/or selling their creative works (must be hand-crafted/hand-made/designed or created by the stall owner).

There will be remuneration offered for participation in most categories and all opportunities are open to both individuals or groups. At this stage we are just calling for Expressions of Interest from those that would like to receive more information. If so, please complete the below form and return to Campbell Smith – via Campbell.smith@mbric.com.au by Friday 4 August 2017.

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Name	
Address	
Email Address	
Phone Number	
Opportunity of Interest (Number 1-6)	
Specific type of work to be submitted/or type of involvement	
Brief of previous work and experience	
Links to FB/Instagram/webpage/other featuring works (if available)	